

Dealer Commitment Form

(Bring to the Dealer Workshop)

Company Name _____

Address _____

City/State/Zip _____

Program Authorization Contact:

Name _____

Phone _____

Email _____

Planning Contact (if different than above):

Name _____

Phone _____

Email _____

By signing this form, I understand the requirements of my dealership to participate in the Pre-Season Push program and I agree to adhere to our responsibilities as listed below. Our Pre-Season Push Program will consist of AdVantage direct mail cards, custom websites and brochures. No other advertising materials or media will be considered. This is a one-time offer.

- Offer promotions and discounts
- Participate in training web casts for dealers
- Complete required dealer pre-work
- Attend Dealer Workshop
- Conscientiously track results and participate in follow-up

Signature of Authorization Contact

Date